

# Welcome

# AGENDA

- TSA Overview
- Risk-Based Passenger Screening
- •DHS Trusted Traveler Programs
- •TSA PreCheck® Application Program
- Identity Management
- Marketing and Promotion





## **MISSION**

Protect the nation's transportation systems to ensure freedom of movement for people and commerce.

# VISION

An agile security agency, embodied by a professional workforce, that engages its partners and the American people to outmatch a dynamic threat.

# **CORE VALUES**

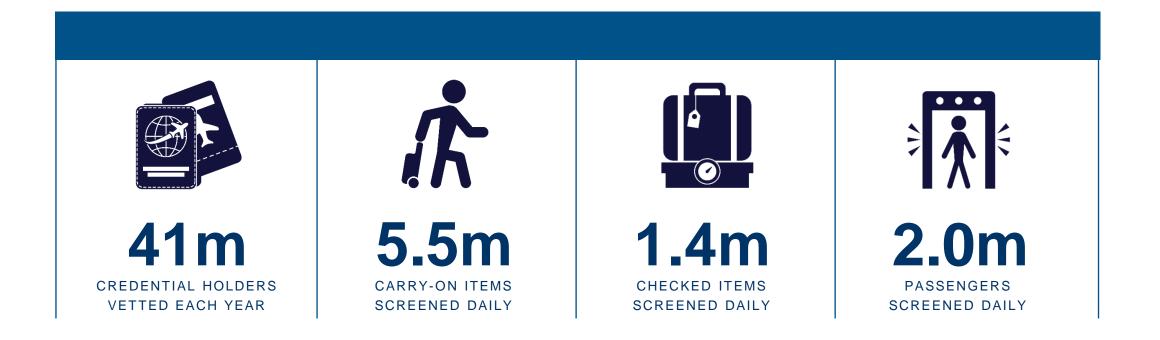
Integrity. Respect. Commitment.

# Let's Talk Numbers

- 4 million miles of roadways
- 140,000 miles of railroad tracks
- Approx. 612,000 bridges & more than 470 tunnels
- 2.75 million miles of pipeline



### More than 400 Federalized Airports



# **Our Security Functions**



**FREIGHT RAIL** 



PIPELINE



HIGHWAY & MOTOR CARRIER



MASS TRANSIT & PASSENGER RAIL



**AIR CARGO** 



FEDERAL AIR MARSHALS



**GENERAL AVIATION** 



PASSENGER AVIATION

# Passenger Experience

Enhanced security screening with **TSA PreCheck**<sup>®</sup> which now has over 15 million active members



#### **TSA CARES**

855-787-2227

Assistance for travelers with disabilities or medical conditions, injured service members, veterans and wounded warriors.

#### PASSENGER SUPPORT SPECIALIST

Assistance onsite to identify and resolve traveler-related screening concerns at checkpoints

#### TSA CONTACT CENTER

866-289-9673

The agency's helpline to answer questions





# **Risk-Based Passenger Screening**

An intelligence driven, risk-based approach to passenger screening, based on the following principles:



The majority of airline passengers are low risk



The more information available on each passenger, the easier it is to assess risk



TSA optimizes screening processes and the use of technology to gain system-wide efficiencies



Increasing security by focusing on unknowns helps to expedite known/trusted travelers

# DHS Trusted Traveler Programs – Which is right for travelers?

The U.S. Department of Homeland Security provides a trusted traveler tool at ttp.dhs.gov to help travelers determine the right program for them.

Official website of the Department of Home	eland Security	CHANGE LANGUAGE	ENGLISH (U.S./U.K.)	-	
Homeland Security	Trusted Traveler Pro		Returning GE/NEXUS/SENTRI/FAST		
		Looking for TSA PreCheck <sup>®</sup> ?	Member/Applicants		
HOME     FREQUENTLY ASKED QUESTIONS		GO TO TSA PreCheck <sup>®</sup>	LOG IN		

Not sure which one? Find the program that best suits your travel needs.

Citizenship		Average flights per year			Other considerations				
Which country are you a citizen of?		Internationa	al Air	Domestic Air		Yearly trips to Ca	anada	Yearly Trips to	o Mexico
	~	0 Trips	~	0 Trips	~	0 Trips	$\sim$	0 Trips	~
Do you have a passport (machine-readal	ble)?								
Do you have a passport (machine-readat	ble)?								
	ble)?					Show Best Mate		Reset	

# **Trusted Traveler Program Options**



Departures from U.S. Airports

# \$78 USD

 $\times$ 

Travel by Air

Eligibility U.S. citizens and U.S. lawful permanent residents



Entry into the U.S. from International Destinations

#### **\$100** USD



Travel by Air, Land and Sea

#### includes TSA PreCheck<sup>®</sup>

Eligibility U.S. citizens, U.S. lawful permanent residents, and select foreign nationals

Application Processing Time: 4-6 months



Entry into the U.S. from Canada





Travel by Air, Land and Sea

mayinclude TSA PreCheck<sup>®</sup>

Eligibility U.S. citizens, U.S. lawful permanent residents, Canadian citizens, Canadian permanent residents, and Mexican nationals

Application Processing Time: 12-14 months



\$122.25 USD



Travel by Air and Land

may include TSA PreCheck®

Eligibility U.S. citizens, U.S. lawful permanent residents and all foreign nationals.

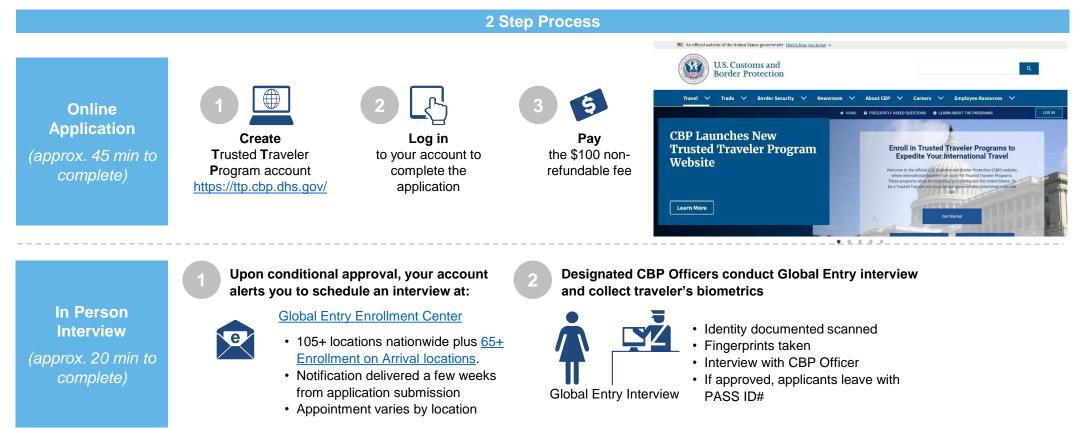
Application Processing Time: 10-12 months

# **Global Entry Enrollment Process Overview**

Two benefits for the international traveler:

- Expedited processing by CBP upon U.S. arrival
- TSA PreCheck eligibility

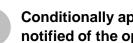




Program Benefits are valid for 5 years

# **Global Entry: Enrollment on Arrival**

CBP has 106 enrollment centers to process Trusted Traveler interviews, but the success and growth of Global Entry (GE) has created a high demand for enrollment center appointments. To address this need, CBP launched Enrollment on Arrival (EOA) in July 2017, providing an alternative to scheduling and waiting for a GE interview. Conditionally approved GE applicants arriving on international flights can now complete their GE enrollment at a primary inspection booth within the Federal Inspection Service area at 69 airports.



Conditionally approved applicants are notified of the option to enroll on arrival

Upon arrival, travelers are directed through the airport's specified lane for Enrollment on Arrival



Email Direct from CBP

Enter CBP Federal Inspection Services Primary Inspection and Enrollment on Arrival

GLOB.

WHAT ARE YOU WAITING FOR?

**Designated CBP Officers conduct Global Entry interview and collect** traveler's biometrics



✓ Document Collection ✓ Photo and Fingerprinting

✓ Risk Assessment and Interview (5 min)

✓ Program Overview (1 min)

(1 min)

(3 min)

# Global Entry: Enrollment on Arrival



#### Enrollment on Arrival has launched at 65+ airports

# TSA Previous Control With Ease



Enroll at tsa.gov

# TSA PreCheck Passenger Experience



- Access to TSA PreCheck lanes in 200+ airports
- Quicker transit through airport security screening
- Children 12 and younger can join parent/guardians in the expedited lanes

With TSA PreCheck<sup>®</sup> you **do not** need to remove:



TSA will always incorporate unpredictable security measures throughout the airport and no individual will be guaranteed expedited screening. **TSA PreCheck Quick Facts** 

# **15 Millon+** Active Members

4504 TSA PreCheck<sup>®</sup> Lanes at 200+ U.S. Airports

550+

**Total Enrollment Centers** 

**854** Total Participating Airlines

92% of TSA PreCheck<sup>®</sup> Passengers Wait





U.S. Based Participating Airlines

Non-U.S. Based Participating Airlines

# **TSA PreCheck Airline Participation**

- 85 airline partners participate and embed the TSA PreCheck indicator on the boarding pass. View the full list at <u>tsa.gov/precheck/participating-airlines</u>
- The Top 7 U.S. carriers and their subsidiaries account for almost 90% of all TSA PreCheck passengers
- The Top 7 U.S. airlines represent > 80% of passenger volume traveling through U.S. airports daily
- Non-U.S. based participating airlines recently added include



# TSA PreCheck Expedited Screening

#### **DHS Trusted Traveler Program Membership**

- TSA PreCheck<sup>®</sup> Application program members
- U.S. Customs and Border Protection (CBP) program members
  - Global Entry
  - NEXUS
  - SENTRI

# Department of Defense Military and Civilian Employees

 CAC ID number serves as the Known Traveler Number (KTN)

#### **Other Low-Risk Populations**

 Transportation Worker Identification Credential (TWIC) and HAZMAT Endorsement (HME) workers

# TSA PreCheck Application Program

#### 2 Step Process to receive a Known Traveler Number (KTN)

#### Online Application (5-10 min)

#### Schedule an Appointment



- Last step of application is appointment scheduling
- 550+ application centers nationwide

Look up your KTN TT9999999



#### In Person Appointment (10 min)

#### **Attend Appointment**

- Identity documents scanned
- Birth Certify allows birth certificate lookup for a fee
- · Fingerprints collected
- Application Fee collected
- Photograph taken

Most applications approved in 3-5 days

#### KTN is valid for 5 years

- <u>Check status online</u>
  - Applicants will receive approval notification via e-mail or text.

No passport required — enjoy expedited screening when departing from U.S. airports.

# TSA PreCheck Enrollment Centers are Conveniently Located



#### **Enrollment Centers:**

- 550+ Locations, including 40+ Airport Enrollment Centers
- Additional locations will open based on marketplace demand
- Locations can be found <u>here</u>

Also in: Puerto Rico Guam Samoa

# **TSA PreCheck Mobile Enrollment Services**

Mobile enrollment services are available for corporate offices, conferences, large meetings, and conventions.

#### **Enrollment Provider**

- Manages coordination and scheduling efforts
- Provides pre-enrollment and appointment scheduling
- · Can help develop communications content for events

#### **Requirements**

- TSA PreCheck fee charged per applicant
- Minimum application enrollment number must be met; if not, there may be additional fees



# Coming Soon – New TSA PreCheck **Enrollment Providers**

- New providers are in the soft launch process and will be available soon to travelers looking to renew or enroll in TSA PreCheck!
- More providers means more options:
  - new price points
  - new locations to enroll
  - new promotions and specials unique to each enrollment provider
- Check <u>tsa.gov/precheck</u> as your trusted source for information
- Renewing members will keep the same Known Traveler Number (KTN) regardless of the enrollment provider







# Watch out for TSA PreCheck "Facilitator" Sites

Help protect your travelers by sharing these tips:

- To ensure no added fees are charged to travelers, only enroll via .gov websites
- If you are a first-time applicant, you only pay the enrollment fee in person, never up front
- Latest pricing for TSA PreCheck will always be featured on <u>tsa.gov/precheck</u>





# Organizations offering Reimbursement for Application Fees

#### View all available credit card and loyalty programs at tsa.gov/precheck/credit-cards-offer



# **KTN Expiration Lookup**

Unsure when your KTN expires? Check the date by following these steps!

3





Legal Name	
*First Name	Middle Name
*Last Name	
*Date of Birth (MM/DD/YY	YY)
//	
*Method of Contact	
Email	
Country Code	Phone

# No TSA PreCheck Indicator on your Boarding Pass?

Recently enrolled in TSA PreCheck and not receiving the benefits? Here are some things to double-check:

	$\bigotimes$				$\bigcirc$	
birth, KTN, and gender				the traveler's <b>Glob</b> ry Membership or <b>sport</b> <u>expired</u> ?	<ul> <li>updated his/her account?</li> <li>Airline Frequent Flyer Account Profile</li> <li>Travel Management Company Account Profile</li> <li>For CBP Programs, the PASS ID serves as the KTN</li> </ul>	
Known Traveler Number (KTN) a Few Examples						
Population	# of Characters	Lett Pret	-	Example	Notes	
TSA PreCheck Application Program	9	ТТ	Г	TT1234567	Alpha Numeric	
Global Entry/ NEXUS/ SENTRI	9	<nor< td=""><td>ne&gt;</td><td>981743284</td><td>Numeric</td></nor<>	ne>	981743284	Numeric	
DOD (Military & Civilian)	10	<nor< td=""><td>ne&gt;</td><td>1401762236</td><td>Numeric</td></nor<>	ne>	1401762236	Numeric	

# **Travel Tips**

- Arrive early and carry on kindly. Travelers should give themselves plenty of time to account for traffic, parking, rental car returns, airline check-in, security and making any airport purchases before boarding a flight.
- Pack smart start with an empty bag and ensure you do not have any prohibited items. To avoid delays, passengers should view TSA's "<u>What Can I Bring?</u>" page and begin packing with a bag that is empty.
- Be checkpoint ready. Arrive at the checkpoint with a mobile or printed boarding pass and <u>valid ID</u> readily available. When approaching the screening area, remember to empty pockets and place the contents in a bin or carry-on bag. Those without TSA PreCheck must remove large electronics and 3-1-1 liquids from carry-ons.
- Remember the 3-1-1 Liquids Rule. Passengers may bring a quart-sized bag of <u>liquids</u>, <u>aerosols</u>, <u>gels</u>, <u>creams and</u> <u>pastes</u> through the checkpoint as long as each item is 3.4 ounces or less. Liquids over 3.4 ounces must be packed in a checked bag.
- Tweet @AskTSA. Unsure if an item is allowed through security? Issues receiving TSA PreCheck on your boarding pass? Get live assistance by tweeting your questions and comments to <u>@AskTSA</u>, weekdays, 8 a.m. to 10 p.m. and weekends/holidays, 9 a.m. to 7 p.m.
- Apply for a Trusted Traveler program, such as <u>TSA PreCheck</u>, <u>Global Entry</u>, <u>NEXUS</u>, and <u>Sentri</u>. These programs help improve security and reduce wait times.

# Additional Assistance – Right from Your Phone

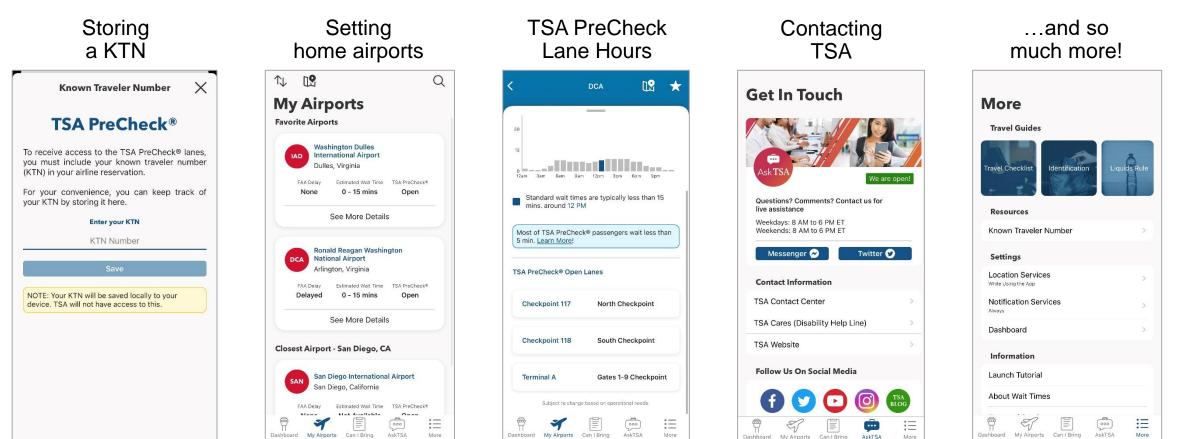
AskTSA

ashboard My Airports Can I Bring

More

Great resources for more convenient and efficient trips can be found on the go with MyTSA App. Providing up-to-date information and customizable options like:



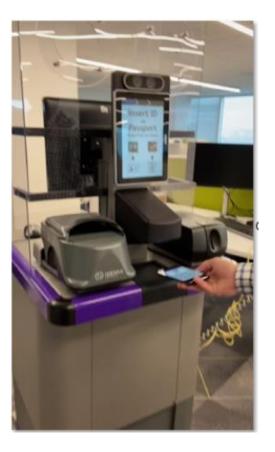


# **TSA Identity Management**

## Device Engagement with Credential Authentication Technology (CAT-2)

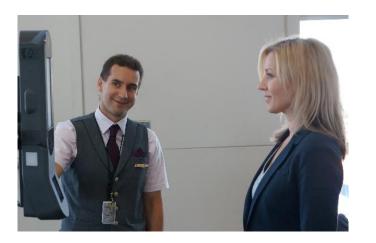
#### **Passenger Journey**

- 1. Traveler taps their phone OR places their phone under the scanner
- 2. CAT-2 takes a live photo of the passenger
- 3. CAT-2 requests identity data (i.e., name, DOB, photo) from the digital ID (including mobile driver's licenses)
- 4. Traveler consents to release requested info to CAT-2 on linked device
- 5. CAT-2 processes biographic data and matches photos
- 6. User proceeds to screening
- 7. Live photo overwritten with next passenger



# Improving Traveler Experience with Biometric and Digital Identity Solutions – Exclusive to TSA PreCheck

At select airports, TSA PreCheck travelers can look into the camera at bag drop, the security checkpoint and the boarding gate to use biometric identity. Eligible passengers must check-in on their mobile device and consent to be a part of this pilot.





At select TSA PreCheck checkpoints, an eligible passenger initiates a digital ID (including mobile driver's license) transaction with CAT-2 by scanning a QR code or tapping a linked device. The passenger will see an alert on their mobile device with a summary of the data being shared with TSA and will be asked to consent to send that information to TSA for identity verification purposes.



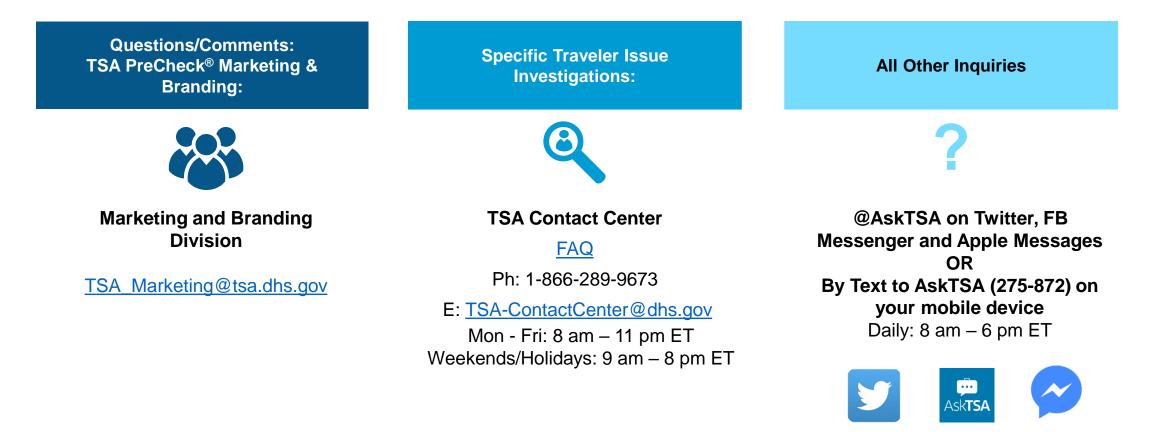






# We're Here to Help!

#### Help is always just a click, call or tap away at <u>tsa.gov/contact/customer-service</u>



# Marketing and Promotion

TSA Pre

**Travel With Ease** 

We invite you use our toolkit so your traveling with ease becomes even easier for your travelers.

#### **Campaign Toolkit**

- Videos
- Social Content
- Digital / Web Banners
- Airport Signage

#### Campaign assets available for <u>download at box.com</u>







#### **TSA PreCheck® Highlights**

#### It's Better to Travel Together.

Make sure everyone you travel with has TSA PreCheck, so you can all enjoy a more seamless travel experience. Whether you're flying with family, friends, or business colleagues, when the TSA PreCheck indicator appears on your boarding pass, there's no need to remove shoes, laptops, 3-1-1 liquids, belts or light jackets in security. You not only move through security screenings quicker, but your party gets to remain together. Share the word, and <u>this link</u>, with your travel companions.



Video Content

Social Content

# TSA Brand Resources



## TSA House Style Guidelines

TSA Branding Guidelines – Available Upon Request



TSA PreCheck<sup>®</sup> Brand Guidelines

TSAPrecheck\_Branding\_Guidelines

