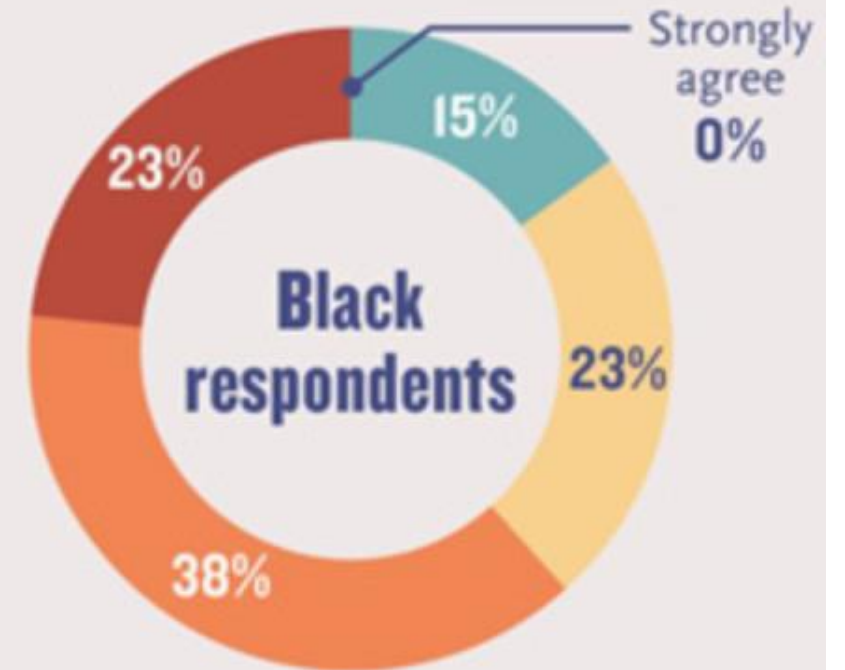
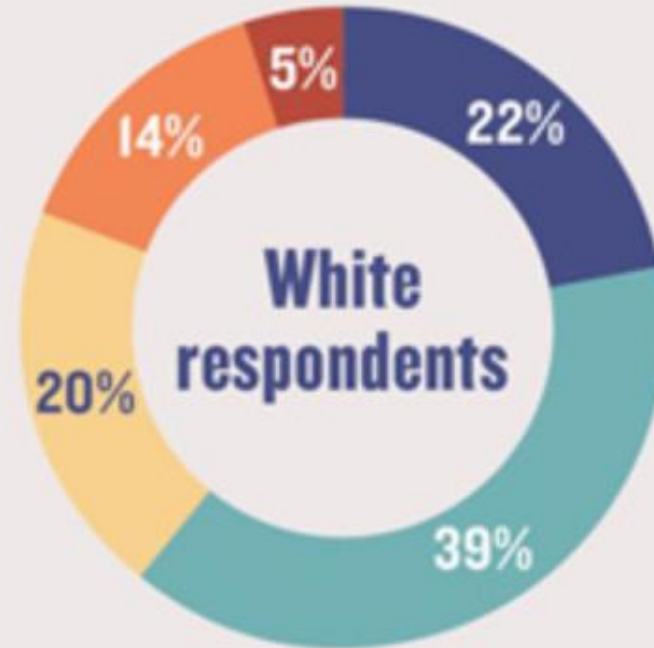
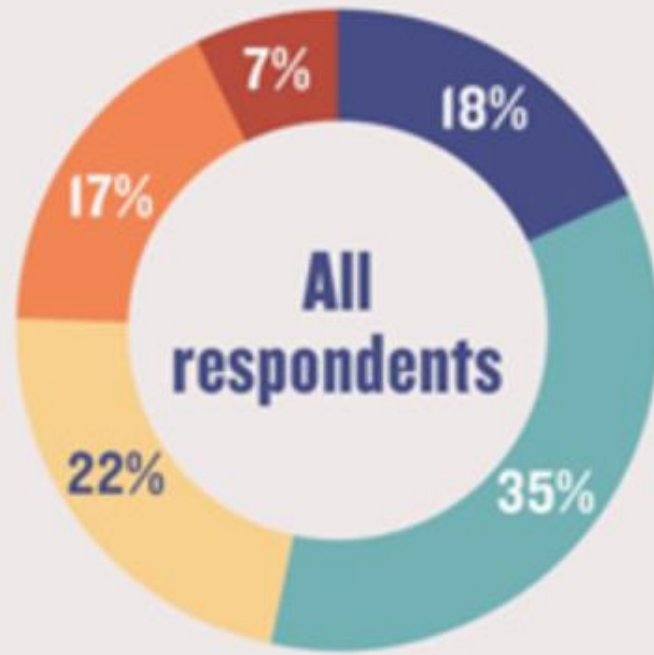


Strongly agree Agree Neutral Disagree Strongly disagree



# IS THE INDUSTRY DIVERSE & INCLUSIVE?

SOURCE: TRAVEL WEEKLY

## GBTA Announces Appointments to its Diversity, Equity, and Inclusion (DEI) Committee



Its mission will be to increase global awareness within the business travel industry of the many DEI-related issues facing travelers and colleagues – in the workplace, travelling, attending meetings, or handling travel needs



**STOP  
AAPI  
HATE**

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**"I don't think I've ever been this upset or concerned in my 30-plus years of being in the industry. In times of adversity, it brings out the best in people, but it can also bring out the worst in people."**


**Kevin Iwamoto**

**We Stand In Solidarity**

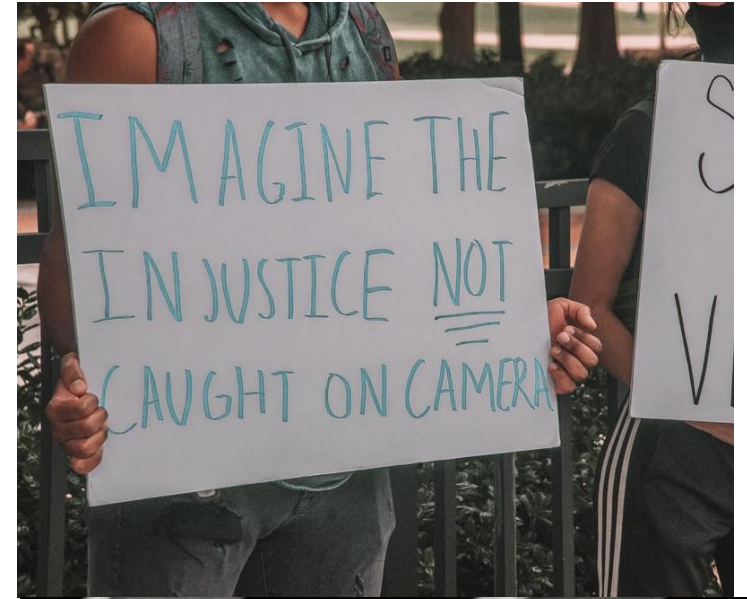
**Stop Asian Hate!**

**See Something.....Say Something**

## **How to be an Ally**

- **Check in on your AAPI Family & Friends**
    - **Don't Be Silent**
  - **Support your local AAPI Businesses**
  - **Call your legislatures and ask what they are doing to support the AAPI community**
  - **Volunteer, Protest, Join escort efforts within your community #APEN4EJ, watch Nextdoor postings**
    - **Report..... StopAAPIHate.org**
- 





## **Tips & Suggestions**

- **Volunteer to join your company's D&I Team to support initiatives.**
- **Become a BABTA Diversity Ambassador. Join our committee!**
- **Research topics unfamiliar to you as there are lots of books, resources to raise your awareness.**
- **Talk to people to let them know you want to be part of change. This is our moment. Join the voice!**
- **Check out Social Media platforms that are positive and resonate with you. Don't follow those that spew hate or violence.**

**See Something ...Say Something**

## Quiz

Name (5) elements of Diversity

Email your response to:

[Monica.Lowry@bcdtravel.com](mailto:Monica.Lowry@bcdtravel.com)

Winner will be notified





**Thank You for joining us!**

**#BeBetter #Diversity Matters #BABTAlovesDiversity #BetheChange**