



Presenting

**A
TALE
OF TWO
CITIES**

Featuring

Joe D'Alessandro

President and CEO, SF Travel

Moderator

Dorian Stonie

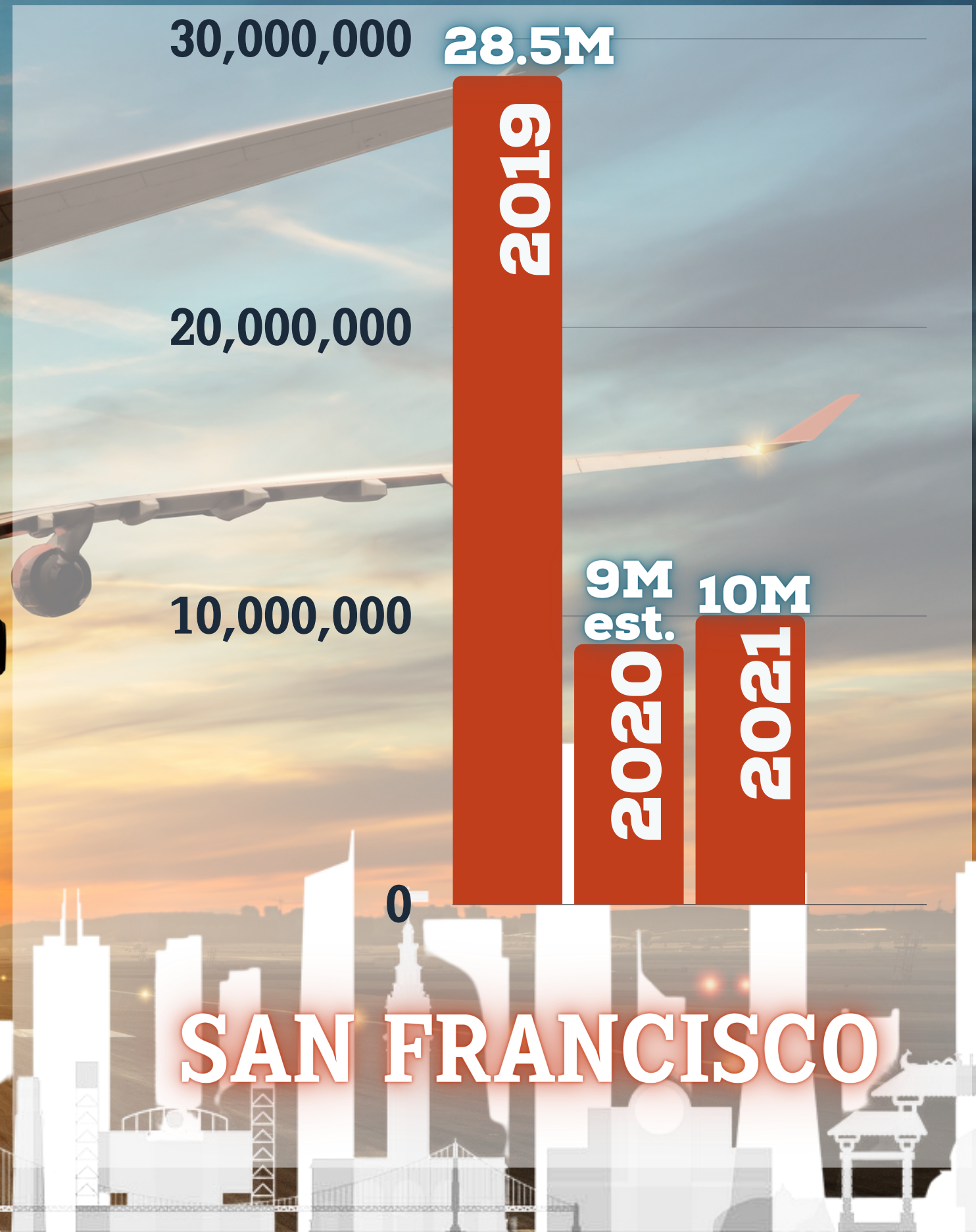
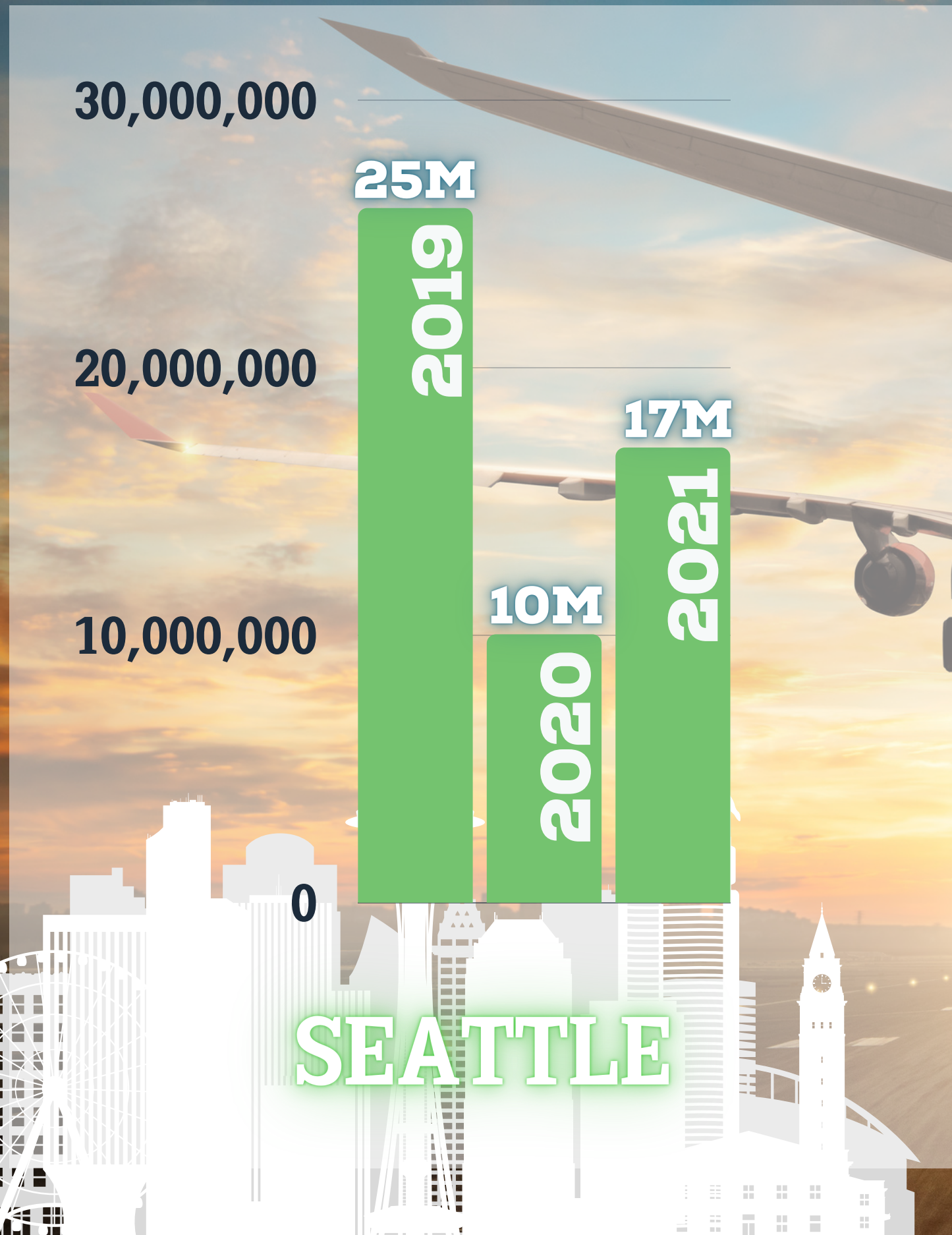
Sr. Director Global Travel, Salesforce

Featuring

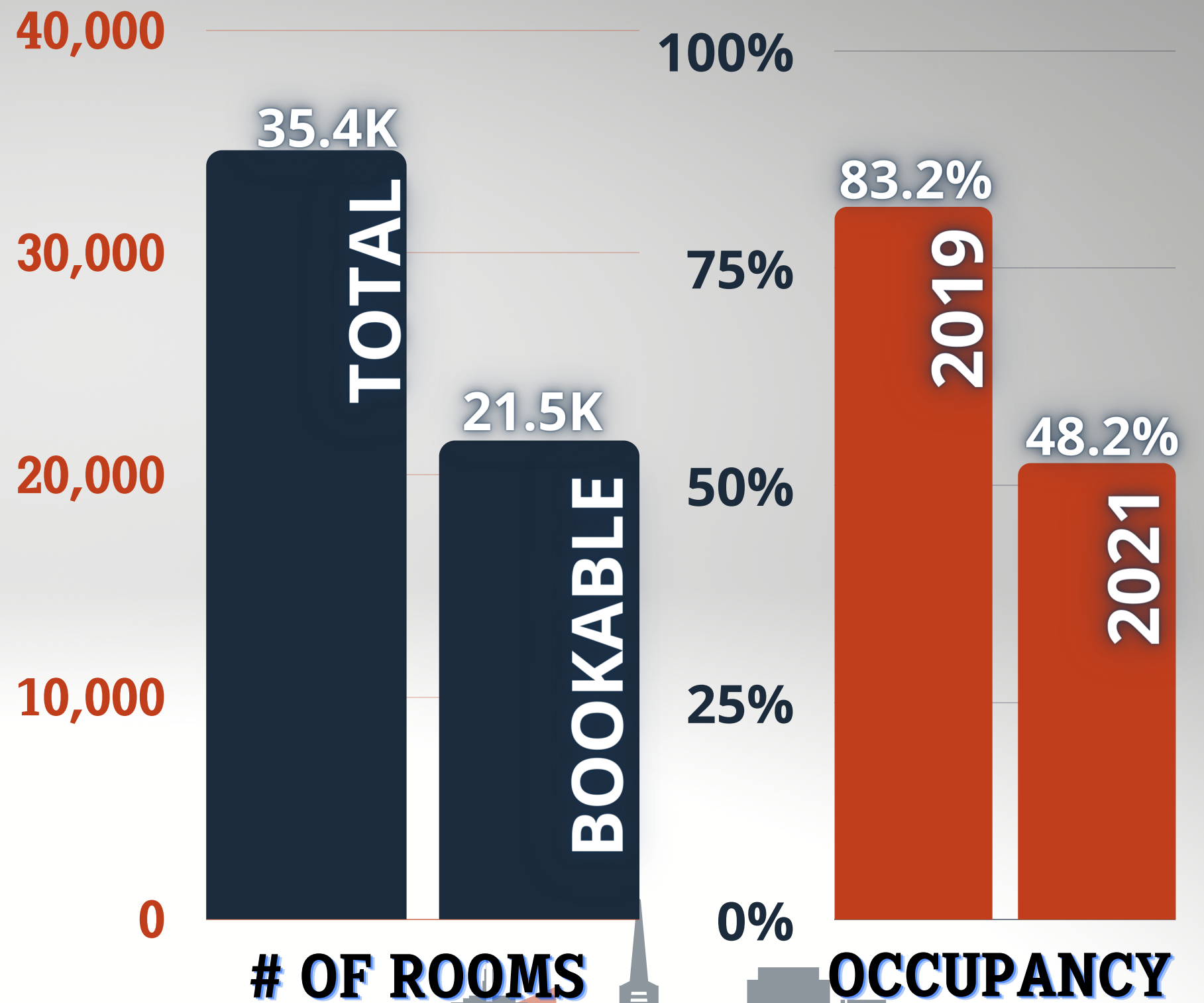
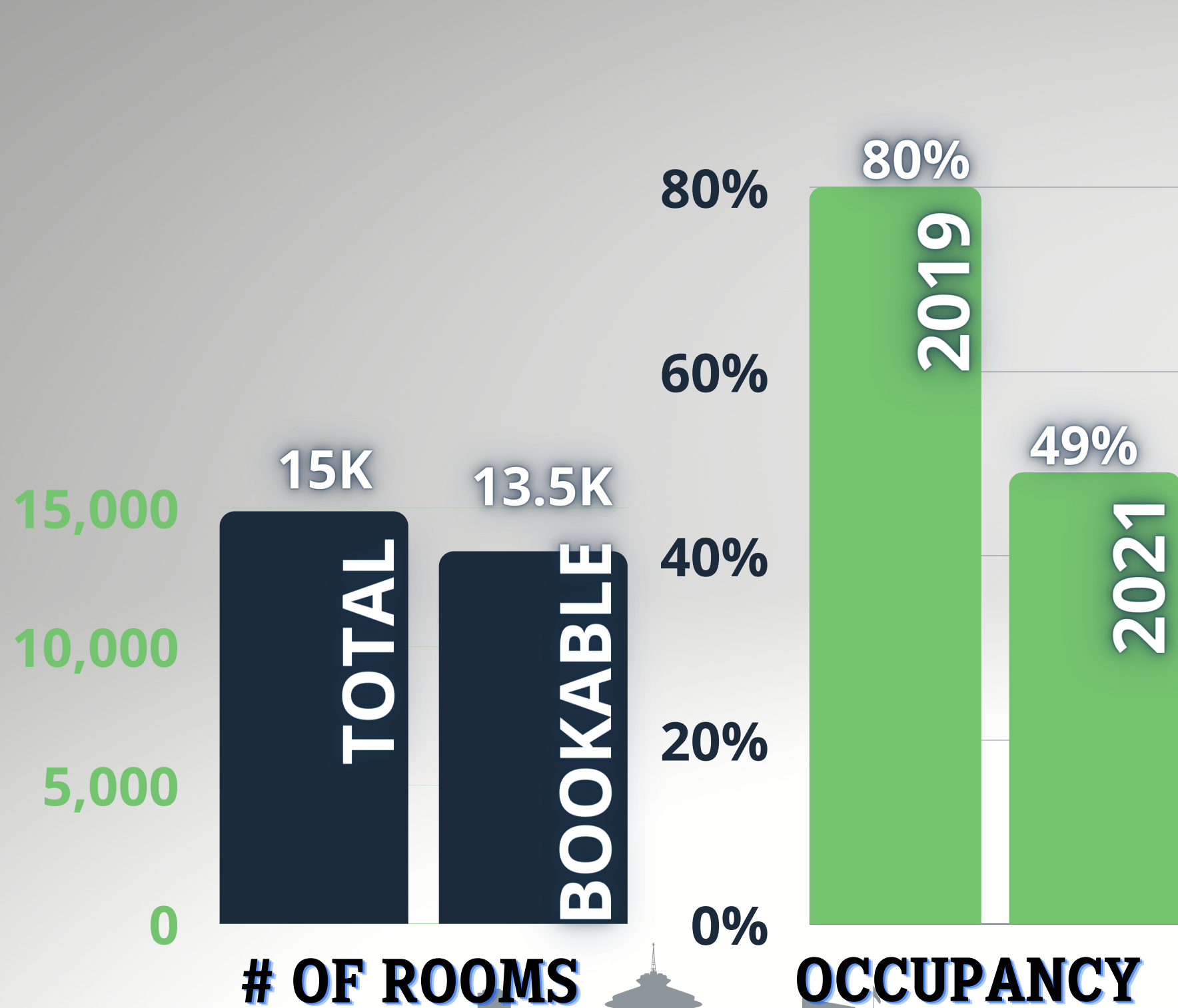
Tom Norwalk

President and CEO, Visit Seattle

AIRLINE PASSENGER ARRIVALS



CITY HOTEL INVENTORY



CONVENTION CENTER SIZE

430,000 SQ.FT.

*(+570,000 SQ.FT. UNDER CONSTRUCTION) -
SUMMER OF 2022**

SEATTLE

1,137,000 SQ.FT.

SAN FRANCISCO

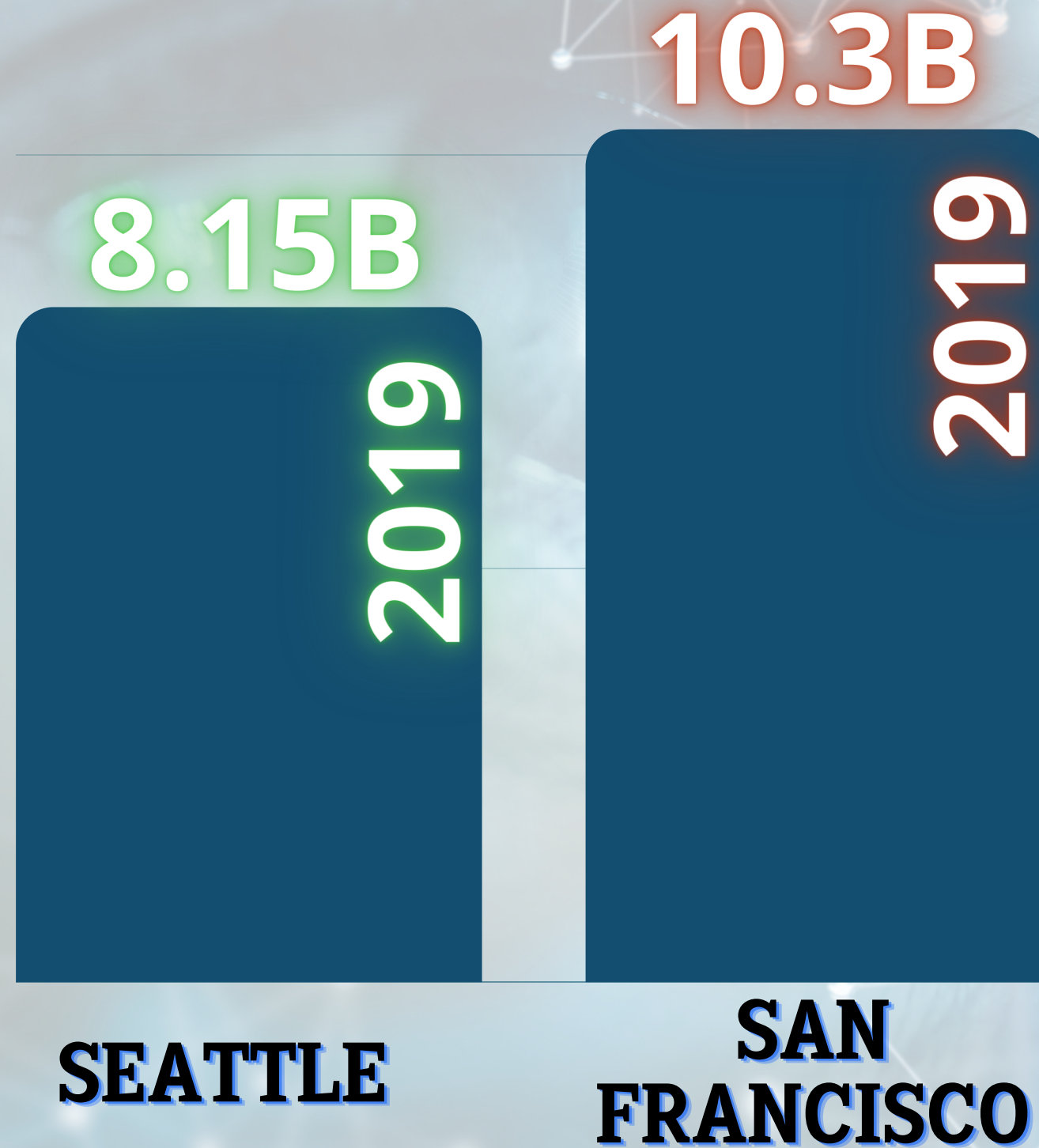
ECONOMIC IMPACT

15 BILLION

10 BILLION

5 BILLION

0 BILLION



TOTAL SPEND BY VISITORS

- HOTELS
- RESTAURANTS
- RETAIL
- ETC RELATED TO LEISURE, BUSINESS, MEETINGS & CONVENTION VISITORS