

About Us (Welcome)

- [About Us \(about\)](#)
- [Bylaws \(Bylaws\)](#)
- [FAQs \(FAQs\)](#)
- [Board of Directors \(board\)](#)
- [Diversity Corner \(Diversity_Corner\)](#)
- [Past Presidents \(pastpres.php\)](#)
- [GBTA Membership \(GBTA_Membership\)](#)
- [Join Our Mailing List \(form\) \(form.php?form_id=14\)](#)

Quick Links

- [News Blog \(blog.php?c=1\)](#)
- [Calendar of Events \(calendar.php\)](#)
- [About Us \(about\)](#)
- [Contact Us \(contact.php\)](#)

Diversity Corner

Please visit our [Diversity Corner Archives \(https://babta.org/Diversity_Corner_Archives\)](https://babta.org/Diversity_Corner_Archives) page to view previous posts.

Gratitude on the Go: Reflecting on Corporate Travel This November

As November ushers in cooler air and the golden hues of autumn, many of us begin to slow down, reflect, and prepare for the Thanksgiving season. It's a month defined by gratitude — for growth, collaboration, and the people who make our professional journeys meaningful. For those in the corporate world, this season also presents a unique opportunity to pause and appreciate the connections made and the miles traveled throughout the year.

The Evolving Nature of Corporate Travel

Corporate travel has always been more than just boarding a plane and attending meetings. It's about building relationships, fostering trust, and creating shared experiences that can't be replicated over a video call. After a few years of reimagining business travel, 2025 finds many organizations returning to in-person engagements — but with a renewed focus on purpose and balance.

Today, teams travel with intention. Trips are planned not only around business goals but also around well-being, sustainability, and meaningful connection. Whether it's a client meeting, a leadership summit, or a company retreat, each journey holds the potential to strengthen partnerships and inspire gratitude for the people and opportunities that shape our work.

Thanksgiving as a Mindset, Not Just a Holiday

In the rush of Q4 deadlines, business reviews, and year-end travel, Thanksgiving offers a valuable reminder: gratitude isn't just a feeling, it's a practice. For corporate travelers, this might mean taking a moment to thank a colleague who coordinated logistics, expressing appreciation to a hotel or airline staff member who made the trip smoother, or simply pausing to enjoy a quiet moment of reflection in a busy airport lounge.

Gratitude in business travel can also take the form of giving back — supporting local businesses while on the road, choosing sustainable travel options, or recognizing the teams behind the scenes who make seamless travel possible.

Carrying Gratitude Forward

As we look toward the close of the year, November challenges us to carry the spirit of Thanksgiving beyond a single day. Gratitude can become a cornerstone of company culture — one that strengthens employee morale, client relationships, and team cohesion.

So, whether you're traveling across the country for a conference or across town for a meeting, take a moment to reflect on the journey itself. Each mile traveled represents more than movement — it represents progress, connection, and the collective effort that drives success.

In the Spirit of Thanks

This November, let's honor the road warriors, coordinators, planners, and partners who make corporate travel possible. Let's appreciate the experiences that take us beyond the office walls — and the gratitude that brings us back home, richer in perspective and connection.

