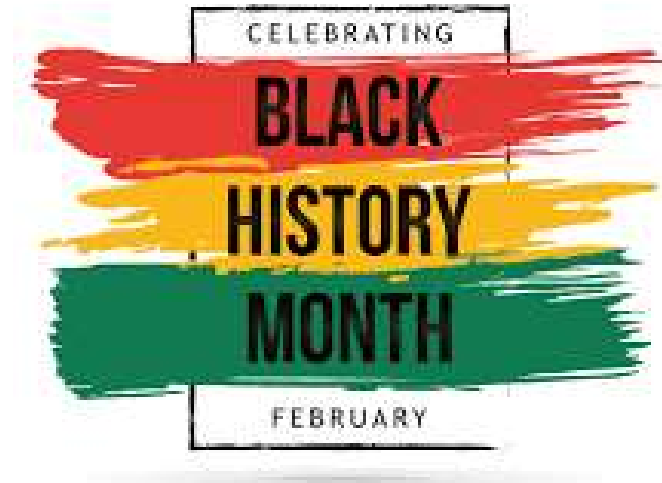


- 
- 
- 
- 
- 
- 
- 

About Us  
Events  
Membership  
Member Area  
Professional Development  
Government Affairs  
Committees

## Diversity Corner

Please visit our [Diversity Corner Archives](#) page to view previous posts.



GBTA|Bay Area will be celebrating Black History Month this February. Our goal is to highlight and showcase each week information to honor, celebrate and raise awareness this month designated to Black History. Join us as we share information, ways to celebrate and most importantly provide visibility to this celebration.

No matter your heritage, culture, or racial background, Black history is EVERYONE's story. Here are some great ways you, your family, and your friends can celebrate and participate in Black History Month.

1. Patronize a local or online Black-owned business.
2. Attend church, Bible study, or worship at a historically Black church and experience the Gospel from another vantage point. Lots of online options.
3. Talk with one of work colleagues or neighbors and ask what Black History means to them, Engage a conversation to find out how they celebrate. You might learn some great things.
4. Attend or co-host a Black history or Black culture event in your community, in partnership with a Black congregation. The Black Joy Parade in Oakland on February 26th is always a fun event to attend.
5. Take a trip to a Black history site or museum in your area.
6. Learn more about a famous Black Person in the news to learn more about them.
7. Research other Black leaders from our heritage.
8. Fearlessly learn more about how racism has and still affects Black people around the world and start confronting racism.
9. Donate to a Black nonprofit or empowerment organization in your community.
10. Watch a film by and about the heritage and lives of Black people. Titles to consider: "Antwone Fisher," "Malcolm X," "If Beale Street Could Talk," "Hidden Figures," "The Hate U Give," and "One Night in Miami.>").
11. Watch and discuss documentaries one about the Civil Rights movement and other series on the challenges and triumphs of Black people. Suggestions: "Eyes on the Prize," and Henry Louis Gates' recent series, "The Black Church: This Is Our Story. This Is Our Song."
12. Visit a landmark about the lives of local Black heroes in your area.
13. Read a contemporary book by a Black author.
14. Read a story featuring a Black hero to your children, grandchildren, or to a local school class.
15. Seek out and talk with a Black elder (75 or older) about their experience in your community.
16. Study one of the 54 nations on the continent of Africa, including the language, culture, current events.
17. Donate to one of the HBCU's Historically Black colleges and universities in the United States.
18. Learn about an unsung hero of Black history.
19. Attend shows featuring local Black artists, actors, poets, local musicians, or dancers. Eat at a local Black owned restaurant.
20. Explore the breadth of Black music, from jazz to hip-hop, and gospel to southern African folk songs.
21. Call out racism and prejudice aimed at Black people and other People of Color in your community.
22. Learn about "colorism" and how it plays out in our society.
23. Share on Social Media your Black History Month awareness activity.
24. Engage in positive, supportive conversations about Black history and culture on social media.
25. Learn the lyrics to "Lift Ev'ry Voice and Sing".
26. Read Dr. King's "Letter from a Birmingham Jail." The letter can be found here: [Letter from Birmingham Jail \(csuchico.edu\)](http://www.csuchico.edu)
27. Read a biography of an influential Black figure, such as Nelson Mandela, Malcolm X, Shirley Chisolm, Kobe Bryant, Michelle Obama, Archbishop Desmond Tutu, Justice Thurgood Marshall, the Rev. Joseph Lowery.
28. Register and vote.