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Diversity Corner



Women's History Month

Diversity and Inclusion

Tips for creating and celebrating a diverse and inclusive workspace for women



Creating Gender-Parity

Helping female colleagues equitably advance in their careers while achieving gender-balanced leadership. Commit to fair and equitable pay. Employees should be paid based on their qualifications, role and performance—regardless of gender.



Rooted In Company Culture

Diversity isn't what you say. It's what you see. Just talking about gender diversity is not enough. A company that is truly dedicated to demonstrating the values of women in its employee policies, philanthropy, and supply chains is a workplace that talks the talk and walks the walk. This sets the tone and permission to everyone not think, talk, or worry about gender inequality.



Mentoring & Leadership Development

It is important to look at all matters of diversity and create a community that transforms leadership. Being committed to developing the unique skills that diverse leaders offer, education and training, mentorship, and the commitment to overcoming the challenges of "the push and the pull" of work-life balance.



Breaking The Unconscious Bias

Women are expected to adhere to a different code of behavior than men. Everyone from a young age, identifies with words like "leader" and "provider" with men, and respect men who demonstrate these qualities, while we expect women to be supportive and family-oriented.

Examples of unconscious biases include:

- Expecting women in an office to do particular tasks (ie. planning for office events and meetings, note taking, etc.)
- Interrupting women more frequently during meetings
- Reluctance to give a woman necessary constructive criticism due to fear of her reaction



Supporting Family Responsibilities

Unwavering support of mothers is part of what fuels unstoppable women. The acknowledgement, the support, and understanding of family responsibilities make women thrive. The results are seen with less issues with turn over, higher morale, more engagement, and company commitment.



Celebrating Ambition & Empowerment

Ambition is a fantastic and positive word for women. Ambition is about being your best self, being the best leader you can for all your colleagues, and being empowered to support the ambitions of those around you.

