

## BABTA SPONSORSHIP DESCRIPTIONS

### **Diamond Level Meeting Sponsor - \$7,500:**

- Logo and name to appear on all BABTA name badges at all events
- Five BABTA memberships for 1 calendar year
- Collateral material (provided by Sponsor) placed on each seat at 4 meetings\*
- Logo and name recognition on free-standing or hanging banners/posters (provided by Sponsor & pending hotel approval) behind podium and behind registration table at each meeting for 1 year\*
- Five-minute presentation to BABTA membership at 3 meetings\*
- Table top display during Networking Reception at each meeting for 1 year\*
- Prominent logo and name recognition on BABTA website for 1 year
- Four featured posts in the BABTA Blog
- Two complimentary meeting registrations at each meeting for 1 year\*
- Recognition on email notifications promoting the sponsored event

### **Title Sponsor for Gala - \$3,500:**

- Two BABTA memberships for 1 calendar year
- Collateral material (provided by Sponsor) placed on each seat at the Gala
- Logo and name recognition on free-standing or hanging banners/posters (provided by Sponsor & pending hotel approval) behind podium and behind registration table at the Gala
- Five-minute presentation to BABTA membership at the Gala
- Table top display during Networking Reception at the Gala
- Prominent logo and name recognition on BABTA website for 1 year
- Four featured posts in the BABTA Blog
- Four complimentary meeting registrations, 2 at a general meeting and 2 at the Gala
- Recognition on email notifications promoting the sponsored event

### **Platinum Level Meeting Sponsor - \$2,500 (\$7,500 in kind sponsorship):**

- Collateral material (provided by Sponsor) placed on each seat at the sponsored meeting
- Logo and name recognition on free-standing or hanging banners/posters (provided by Sponsor & pending hotel approval) behind podium and behind registration table at the Joint Meeting or Gala\*\*
- Five-minute presentation to BABTA membership at the sponsored meeting
- Table top display during Networking Reception at the sponsored meeting
- Prominent logo and name recognition on BABTA website for 1 year
- Four featured posts in the BABTA Blog
- Four complimentary meeting registrations at a BABTA meeting\*
- Recognition on email notifications promoting the sponsored event

### **Gold Level Meeting Sponsor - \$1,500:**

- Five minute presentation to BABTA membership at the sponsored meeting
- Table top display during Networking Reception at the sponsored meeting
- Prominent logo and name recognition on BABTA website for 1 month
- Four featured posts in the BABTA Blog
- Two complimentary meeting registrations at a BABTA meeting\*
- Recognition on email notifications promoting the sponsored event

### **Silver Level Meeting Sponsor - \$500:**

- Prominent logo and name recognition on BABTA website for 1 month
- One featured post in the BABTA Blog
- One complimentary meeting registration at a BABTA meeting\*
- Recognition on email notifications promoting the sponsored event
- Verbal recognition at sponsored BABTA meeting

**"Pick Your Perks" - \$250.00 (Pick 1 of the following Perks:)**

- Prominent logo and name recognition on BABTA website for 1 month
- One featured post in the BABTA Blog
- One complimentary meeting registration at a BABTA meeting\*

**Monthly Prize Donation - \$2,000 in Kind (provide prize for each meeting for minimum value of \$200)**

- Prominent logo and name recognition on BABTA website for 1 year

\*Excluding the Joint Meeting, Education Day, and Holiday Gala

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\*\*Hanging posters/banners will not be allowed behind podium and registration table if it is competing with Diamond Sponsor.

***Please contact Thomas Murphy VP Business Development, for additional information at  
VPbusinessdevelopment@babta.org***