

SPONSORSHIP LEVELS FOR BABTA MONTHLY MEETINGS
(excluding the Joint Meeting, Education Day, and Annual Gala)

\$3,500 Title Sponsorship

- Five minute presentation at the Sponsored meeting
- Collateral material (provided by Sponsor) placed on each seat at the Sponsored meeting
- Logo and name recognition on free-standing or *hanging banners/posters (provided by Sponsor & pending hotel approval) behind podium and behind registration table at the Sponsored meeting
- Table top display during Networking Reception at the Sponsored meeting
- Company logo/link on Sponsored meeting Event page, and BABTA Home page for a period of one year
- Recognition on email notifications promoting the sponsored event
- Four featured posts in the BABTA Blog
- Four complimentary meeting registrations at the Sponsored meeting
- Two new or renewal BABTA memberships for one year

\$2,500 Platinum Level or Reception/Beverage Sponsorship

- Five minute presentation to BABTA membership at the sponsored meeting
- Collateral material (provided by Sponsor) placed on each seat at the Sponsored meeting
- Logo and name recognition on free-standing or *hanging banners/posters (provided by Sponsor & pending hotel approval) behind podium and behind registration table at the Sponsored meeting
- Table top display during Networking Reception at the sponsored meeting
- Company logo/link on Sponsored meeting Event page, and BABTA website for 1 year
- Recognition on email notifications promoting the Sponsored meeting
- Four featured posts in the BABTA Blog
- Four complimentary meeting registrations, two at a general meeting and two at the Sponsored meeting

\$1,500 Gold Level Sponsorship

- Five minute presentation at the Sponsored meeting
- Table top display during Networking Reception at the Sponsored meeting
- Company logo/link on Sponsored meeting Event page, and BABTA website for 1 month
- Recognition on email notifications promoting the Sponsored meeting
- Four featured posts in the BABTA Blog
- Two complimentary meeting registrations at the Sponsored meeting

\$500 Sponsored meeting Silver Level Sponsorship

- Verbal recognition at the Sponsored meeting
- Company logo/link on Sponsored meeting Event page, and BABTA website for 1 month
- Recognition on email notifications promoting the Sponsored meeting
- One featured post in the BABTA Blog
- One complimentary meeting registration at the Sponsored meeting

\$250.00 "Pick Your Perks" (Pick 1 of the following Perks:)

- Prominent logo and name recognition on BABTA website for 1 month
- One featured post in the BABTA Blog
- One complimentary meeting registration at a BABTA meeting

\$2,000 Monthly Prize Donation - \$2,000 in Kind (provide prize for each meeting for minimum value of \$200)

- Prominent logo and name recognition on BABTA website for 1 year

**Hanging posters/banners will not be allowed behind podium and registration table if it is competing with Diamond Sponsor.*

*Please contact Christopher Wang, VP Business Development,
for additional information at VPBusinessDevelopment@babta.org*