

# 2015 CHAPTER CHALLENGE?

What You Need To Know!

# PURPOSE OF THE CHAPTER CHALLENGE

- ❑ Challenging each chapter to engage our elected officials on Business Travel Issues
- ❑ Share Business Travel Issues to Chapter members
- ❑ Challenge runs Convention to Convention (September 1, 2014 – July 17, 2015)

# FOUR CRITERIA OF CHAPTER CHALLENGE

- ❑ 35% of Membership **SEND** a communication to an elected official through the Legislative Action Center
- ❑ **INVITE** an elected official to speak at a chapter meeting or host a GBTA Gov't Relations Focused Meeting
- ❑ **SEND** a Letter to its Representative or Senator endorsing a GBTA Endorsed Bill or Vote (will be sent by the Chapter President)
- ❑ **RAISE \$\$** for Business Travel PAC (no more than \$5,000 and contribution must represent 30% of membership )

# WINNER OF CHAPTER CHALLENGE

- ❑ The chapter in that raises the most PAC \$\$ will earn PARTNER level and be given:
  - ✓ Reserved Table at GBTA Convention
  - ✓ Photo op with a key guest speaker at GBTA
  
- ❑ The chapter who raises the 2<sup>nd</sup> highest PAC \$\$ will be eligible for:
  - ✓ a Reserved Table for ONE of the three days

# WHY GET INVOLVED?

- ❑ Business travel spending is a \$270 billion annual investment in the U.S. economy...driving 440 million business trips, industry growth, jobs and U.S. competition in global markets. Government policies must support, not hinder, business travel.
- ❑ With more than 6,000 members, GBTA and its local chapters represent the business travel industry – buyers and suppliers – and more than 30 million business travelers around the globe.

# HOW DOES IT IMPACT YOU?

- ❑ Government policies can make such a big difference in our lives, the success of our employers and the business travel industry
- ❑ Participation in the political process is essential!
- ❑ As a member of BABTA and or GBTA, we serve as “*The Collective Voice of the Business Travel Industry*” known as Business Travel PAC

# LET YOUR VOICE BE HEARD



Donate to the BTPAC:

<https://secure.donationreport.com/donate.html?key=WLVYZPCEMI1>

Write to your Elected Official:

<https://secure.donationreport.com/donate.html?key=WLVYZPCEMI1>