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Todd Rufo is the Director of the San Francisco Office of Economic and Workforce Development. As Director, Todd oversees Business Attraction and Retention, Small Business, Film, International Trade and Commerce, Workforce Development, and the Neighborhood Development divisions. Todd was previously the Deputy Director for the Department, where he lead the City's business attraction and retention efforts, with a focus on key business sectors including technology, biotech, cleantech, financial and professional services and manufacturing. Todd received a Masters in Urban Planning in 2004 from the Wagner School of Public Service at New York University, after which he worked for the City of New York.