



Ted Brooks  
Executive Vice President, Service  
Optimization  
HRG North America

Ted Brooks is a travel industry veteran with over 30 years' experience. His diverse travel background includes roles at Eastern Airlines, American Airlines and Sabre. In 1994, Ted was hired by Sea Gate Travel Group and as the first Technology employee built an enterprise technology team that helped Sea Gate become one of the largest corporate TMCs in the US. Following the acquisition of Sea Gate by HRG in 2006, Ted assumed the role of Executive Vice President – Technology for HRG North America. During his tenure as the strategic technology leader for the North American travel operation, HRG has continued to enjoy continued growth and innovation within the North American marketplace. Ted's current role is Executive Vice President, Service Optimization. In this role, Ted is responsible for the delivery and optimization of all travel technology and data services to customers and the TMC operations globally for HRG. This ensures that HRG delivers a consistent and superior service through the ideal use of technology, data and process optimization to all customers across all points of contact. Ted is based in Charlotte, NC and his interests include family, reading, motorcycles and travel.