



Rick Bradberry
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Sabre

Rick Bradberry is the Managing Director of Corporate Solutions marketing at Sabre®, the world's leading provider of travel software and commerce solutions. He has been at the forefront of business travel as a technology provider, buyer, and supplier and is recognized for his expertise in spend management. A marketer who is keen to connect software buyers with leading technology, Rick has held a variety of global leadership roles at Sabre and currently leads marketing, products, strategy, and partnerships for the company's business travel portfolio. Previously, he held positions in travel and expense management with CenterPoint Energy and in international sales at Lufthansa Airlines.

Rick earned an MBA at the Kelley School of Business at Indiana University-Bloomington and a BA at the University of California at Los Angeles. He is a member of GBTA, is a member of the GBTA Foundation's Industry Advisory Council, and has earned the GTP and CCTE designations.