



**Perry Michael Davis**  
**Lufthansa Group**

My professional experience expands over the last twenty-five years in the area of Business Development and alternative Distribution Solutions. I have an undergraduate degree in International Business, Foreign Languages, and an MBA in Technology Management. My graduate thesis was on “United’s Path to Economic Recovery” during the reorganization of 1999 suggesting that airlines become customer centric and less operationally driven. As a former Ethics Lecturer at Sonoma State University Graduate School, my business philosophy has always been based on the presumption of ethics where all individuals will do the right thing for the good of customers. I have interacted with a variety of audiences, personalities, and cultures in promoting teamwork by recognizing that individuals must work collectively and individually to achieve success.

My personal life has been committed to mentoring our youth as either a coach or as a volunteer. I am a firm believer that coaches serve as mentors and their impact on young adults is immeasurable. There is a time in everyone’s life where we begin to question our commitment to society. I have made a conscious decision to serve my community. I have lived a lifestyle of “volunteerism” and I am look to make differences in today’s youth by teaching them the importance of academics and athletics

My current position at the Lufthansa Group is Manager Distribution Solutions, Americas. My primary responsibilities are to educate and drive alternative distribution solutions in this new era of distribution technology