



Dan Ruch

Founder & CEO, Rocketrip

Dan Ruch is Founder & CEO of [Rocketrip](#), an innovative travel platform that helps companies reduce business travel spend by rewarding employees for saving. Dan founded Rocketrip in 2013 after 10+ years in the ad tech space. Prior to founding Rocketrip, he was VP of Europe for Tremor Video, a leading provider of technology-driven video advertising solutions. Before that, he ran Tremor's business development efforts in the US. Earlier in his career he worked at TACODA until its successful exit to AOL, and at GroupM's agency Mindshare / MAXUS global.